

रानी दुर्गावती विश्वविद्यालय जबलपुर

Programme of The B.B.A. VI Semester (Old Course) Examination 2019

Time: 7.00 A.M. To 10.00 A.M. On Each Day of Examination

Date	Subject/Group	Paper
15.07.2019	Business Policy & Strategic Management	BBA-601
17.07.2019	Marketing Research	BBA-602
19.07.2019	Marketing Strategy OR Human Resource Development OR Project Management	M/HR/F-1
23.07.2019	Consumer Behavior OR Human Resource Management OR Financial Control System	M/HR/F-2
25.07.2019	Advertising & Sales Promotion OR Social Psychology OR Management of Working Capital	M/HR/F-3
27.07.2019	Sales Management OR Organizational Development OR Security Analysis & Portfolio Management	M/HR/F-4
29.07.2019	Product Management OR Management of Change OR Financial Services	M/HR/F-5

Programme of The B.B.A. VI Semester (New Course) Examination 2019

Time: 7.00 A.M. To 10.00 A.M. On Each Day of Examination

Date	Subject/Group	Paper
15.07.2019	Indian Banking System / Internet & World Wide Web / Humabn Resource Management / International Marketing / Project Management	BI/EB/HR/M/F-1
17.07.2019	Insurance Management / Essentials Of E-Commerce / Organizational Development / Advertising & Sales Management / Investment Management	BI/EB/HR/M/F-2
19.07.2019	Commercial Banks Management / Principles Of E-Marketing / Organizational Behaviour / Marketing Of Services / Security Analysis & Portfolio Management	BI/EB/HR/M/F-3
23.07.2019	Laws Relating To Banking & Insurance / E-Business Application & Strategic / Management Of Change / Consumer Behaviour / Financial Market Operations	BI/EB/HR/M/F-4
25.07.2019	Customer Relationship Management / E-Commerce & Relating / Industrial Relations & Industrial Law / Retail Management / Management Of Working Capital	BI/EB/HR/M/F-5

आदेशानुसार

उप कुलसचिव (परीक्षा)
रानी दुर्गावती विश्वविद्यालय
जबलपुर